



November 13, 2009

Myrna Pietri, CMP
Event Manager
Los Angeles Convention Center
1201 South Figueroa Street
Los Angeles, CA 90015

Myrna,

I just want to take a moment to thank you and your team for the support we received at our Nu Skin 25th Anniversary Celebration event last month. We, at Nu Skin, are so pleased with the results of our event. With twelve thousand in attendance, it was a phenomenal launch of our newest product platform! Unprecedented sales, an unforgettable, excitement-charged international atmosphere and a star-studded Hollywood style party to celebrate our 25 years of doing business - it was all amazing!

Those highlights were truly the heart and soul of our event, and none of them could have happened without your great support. From registration to workshops and product sales, your venue was home base for us during the week of our event. Your teams, from load-in to final load-out, were always on top of every aspect. My employees, working away from their homes and comfort zones, were well cared for by the meals you provided. My attendees enjoyed the comfortable meeting space, amenities, and service your facility provided. From the planning and management side, I appreciated so much the help and support I received from your team. There was never a time when I did not have someone to turn to for assistance. Your team was always a radio call away. My attendees and their excitement over our new products posed some interesting challenges, and I am grateful to those who worked with me on developing our crowd control plans to meet those needs. I hope to always have the challenge of having more attendees than expected. I also hope to always have a team as good as yours to work with.

Once again, thank you for your time and extra effort. My events are not low-maintenance, and I appreciate your team's professionalism and dedication to service.

Warm regards,
Steve Rich
Event Director
Nu Skin Enterprises