



Los Angeles Convention Center

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THE LOS ANGELES CONVENTION CENTER'S PUBLIC CAFES AND RESTAURANT FOOD SERVICES IS NOW 100% ECO-FRIENDLY

All Service Ware is completely Compostable and/or Biodegradable.

Los Angeles, CA—November 13th, 2007 — The Los Angeles Convention Center today unveiled the ambitious revamping of its public Food Services, now operating with a 100% environmental-friendly approach. The center now uses service ware products that can either biodegrade or can be composted using ingredients made from sugarcane pulp, raw bamboo pulp, palm fiber, wheat chaff, rice chaff, bull rush (tullies), savanna grass, corn starch and organic substances. As part of its routine operation, the facility has also upgraded its food waste diversion program in alignment with the City of Los Angeles' Bureau of Sanitation Food Waste Collection program.

"LA's Convention Center is leading the way in going green by using 100% compostable and biodegradable service ware," Mayor Villaraigosa said. "From using eco-friendly service ware to raising our recycling rates to increasing our use of renewable energy, we are committed to making Los Angeles the cleanest and greenest big city in the nation."

"As a City, we are committed to our environment and to changing the way we approach our work, incorporating green business practices whenever possible. And, the Los Angeles Convention Center is embracing this philosophy; they are looking to the future, know that we can all play a part in improving the environmental-health of our City," said Councilwoman Jan Perry who represents the area and Chairs the City's Energy and the Environment Committee.

"Both implementations are aimed at furthering the Los Angeles Convention Center's commitment to the environment. Our dedication of continuously fortifying our leadership role in environmental stewardship is constantly at the forefront of our business objectives," added Pouria Abbassi, P.E., CEO & General Manager of the Los Angeles Convention Center.

"ARAMARK Convention Centers & Cultural Attractions is very excited to be partnering with the Los Angeles Convention Center in developing sustainable programs and policies that reinforce our mutual commitment to protecting and improving the environment, stated Jack O'Brien, President ARAMARK, Convention Centers & Cultural Attractions.

"In all areas and at all levels through the events industry, earth-friendly initiatives are increasingly being implemented and improved, and the Los Angeles Convention Center is a leading example of this important movement," said Mary Dolaher, CEO of leading trade show and event producer IDG World Expo.

(more)

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"Los Angeles has taken great strides to incorporate environmentally efficient programs throughout the city," says Mark Liberman, President and CEO, LA INC. The Los Angeles Convention and Visitors Bureau. "The greening of LACC is just one more reason why LA is the place to meet for conventions."

Future developments are currently under way to incorporate eco-friendly protocols into the convention center's Food Services catering arm. How much "Greening" is put specifically into the catering mix will highly depend on the convention exhibitor or show management client's tailored requests.

About the Los Angeles Convention Center

The Los Angeles Convention Center (LACC) is one of the most technologically advanced convention and exhibition centers in the world. LACC attracts over 2.5 million annual visitors and is renowned internationally as a prime site for conventions, trade shows and exhibitions. With its towering emerald architectural design, the LACC is a well recognized Los Angeles landmark. An integral economic component to the Southern California area, total sales from client secondary spending tops \$1.1 billion annually, generating and sustaining over 12,000 local jobs. LACC is a model environmental-friendly facility. Its solar panels are capable of meeting the electricity needs of an estimated 100 homes, and it's recycling, energy efficiency, and water conservation programs help to conserve the environment. LACC is enrolled in the Los Angeles Department of Water and Power's (LADWP) Green Power Program (environmentally-friendly renewable energy resources such as hydroelectric, geothermal, solar, biomass, and wind energy) at a 20% consumption level. LACC is registered with the United States Green Building Council (USGBC) as a member of the Los Angeles and National Chapter and is currently undergoing a program to obtain Leadership in Energy and Environmental Design – Existing Building certification, which is the USGBC's rating system that serves as the national "green" benchmark for high performance "Existing Buildings." LACC is also a proud recipient of prestigious industry awards including several Planner's Choice Awards presented by Meeting News magazine, multiple Prime Site Awards from the Facilities and Destinations magazine, and recognition for model emergency care programs. For more information about the Los Angeles Convention Center, please call (213) 741-1151, ext. 5319 or visit www.lacclink.com.

About ARAMARK

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine's list of "America's Most Admired Companies," ARAMARK has consistently ranked as one of the top three most admired companies in its industry as evaluated by peers and industry analysts since 1998. The company was also ranked first in its industry in the 2007 FORTUNE 500 survey. Headquartered in Philadelphia, ARAMARK has approximately 240,000 employees serving clients in 18 countries. ARAMARK is the exclusive provider of Food and Beverage Services at the Los Angeles Convention Center. Learn more at the company's Web site, www.aramark.com.

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