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Felix I. Hernandez, LACC  
(213) 792-1948 cell  
[fhernandez@lacclink.com](mailto:fhernandez@lacclink.com)

## THE LOS ANGELES CONVENTION CENTER KICKED OFF NACA'S WEST COAST SAVE THE DREAM TOUR

**Los Angeles, CA** – Over 30,000 homeowners walked through the Los Angeles Convention Center (LACC) doors to seek assistance from Neighborhood Assistance Corporation of America's (NACA) *Save the Dream Tour*. On Sunday alone, the number of people present was in the vicinity of 20,000, equating to approximately 4,200 households that were served on that one day. The event was held in LACC's South Hall for five full days from Thursday, September 24<sup>th</sup> through today Monday, September 28<sup>th</sup>, 2009 from 9am to 8 pm.

"On a daily basis, the Los Angeles Convention Center serves as both an economic and employment engine for Los Angeles. We are particularly honored to have hosted NACA, helping residents to restructure residential loans and establish a solid financial base for a large number of households, families, and residents of Los Angeles," commented Phillip C. Hill, Assistant General Manager and Chief Operating Officer of the Los Angeles Convention Center.

On-site NACA staff totaled approximately 400 with 250 as loan counselors. NACA is moving on to three more locations in this tour: Phoenix, Las Vegas and Oakland. NACA is a non-profit community advocacy and homeownership organization, and HUD certified counseling agency dedicated to building strong, healthy neighborhoods in urban and rural areas nationwide through affordable homeownership.

### **About the Los Angeles Convention Center (LACC)**

The Los Angeles Convention Center (LACC) is one of the most technologically advanced convention and exhibition centers in the world. LACC attracts over 2.5 million annual visitors and is renowned internationally as a prime site for conventions, trade shows and exhibitions. An integral economic component to the Southern California area, total sales from client secondary spending tops \$1.1 billion annually, generating and sustaining over 12,000 local jobs.

For more information about the Los Angeles Convention Center, please call (213) 741-1151, ext. 5319 or visit [www.lacclink.com](http://www.lacclink.com).

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