

For Immediate Release
April 18, 2010

Contact: Felix I. Hernandez
cell: (213) 792-1948
fhernandez@lacclink.com



Los Angeles Convention Center

**CALIFORNIA DEMOCRATIC PARTY LAUNCHES 2010 ELECTIONS AT
THE LOS ANGELES CONVENTION CENTER**

April 18, 2010 (LOS ANGELES) - The California Democratic Party hosted their 2010 state convention at the Los Angeles Convention Center (LACC), marking their return to Los Angeles for the first time in five years. From Friday, April 16 to Sunday, April 18, over 6,000 participants including delegates, activists, and press, stepped foot in LACC's Concourse and West Halls and JW Marriott's convention ballrooms at L.A. Live to kick off the 2010 November elections activities. Los Angeles Mayor Antonio R. Villaraigosa, Speaker of the House Nancy Pelosi, Senator Barbara Boxer, Attorney General Jerry Brown, and the Honorable Hilda L. Solis were among the featured speakers.

The California Democratic Party state convention is the largest gathering of some of the most active Democrats from around the state and is the largest annual gathering of California Democratic and legislative leaders. The social nature of the convention also provides important networking opportunities. Additionally, this year the convention offered multiple training events.

The convention kicked off Friday night with a "Blue Carpet Premiere" reception hosted by Chairman Burton and Mayor Villaraigosa at JW Marriott's Diamond Ballroom. In addition, the East Los Angeles band Los Lobos played a special "Day-One Fund" benefit concert Saturday night at LACC's West Hall with funds going to the Party's voter registration and Get Out The Vote (GOTV) effort in November.

"The Los Angeles Convention Center is honored that the California Democratic Party state convention chose our facility as the destination for the event's return to Los Angeles," said Pouria Abbassi, LACC CEO & General Manager.

About the Los Angeles Convention Center (LACC)

The Los Angeles Convention Center (LACC) is one of the most technologically advanced convention and exhibition centers in the world. LACC attracts over 2.5 million annual visitors and is renowned internationally as a prime site for conventions, trade shows and exhibitions. An integral economic component to the Southern California area, total sales from client secondary spending tops \$1.1 billion annually, generating and sustaining over 12,000 local jobs. For more information, visit www.lacclink.com.

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