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**Los Angeles Convention Center**

## **TRENDSSETTERS SHOP AT THE LOS ANGELES CONVENTION CENTER**

**January 18, 2010 (LOS ANGELES, CA)** – The California Gift Show, this year, transformed itself into the largest gift and home furnishing exhibit on the west coast as it expanded into two locations: the L.A. Mart in the Fashion District and the Los Angeles Convention Center (LACC). Nearly 300 permanent year-round showrooms were showcased at the L.A. Mart and an additional 1,000 fresh, unique resources at LACC. Amazing buying opportunities from resort wear, fashion accessories, to stationary and exciting market highlights at the LACC location attracted thousands of shoppers to its South and Kentia Hall throughout January 15-18.

“We are thrilled to offer buyers unparalleled product selection, a streamlined market experience and tremendous programming and events,” said Peggy Coleman, vice president marketing, L.A. Mart and California Gift Show. “Los Angeles is now a one-stop resource for west coast buyers and a force to be reckoned with.”

Attendees traveled between these two destinations with ease as complimentary shuttle service was provided. With this convenience, attendees were able to enjoy show highlights such as the Wabisabi Green Ecoart Pillow Debut, 2010 Debuts from Meissenburg Designs, and One Coast Customer Appreciation Cocktail Party just to name a few. In addition, as the California Gift Show is a strong supporter of green products, latest eco-chic, earth friendly trends were also featured.

The advantage of having two locations, these being prominent and essential spots to Downtown’s vitality, broadened buyer demand and product categories. Some of these included Bearington Collection, Ed Hardy Candles, Found Image Press, Laughing Elephant, Hat Stack, Dorfman Pacific, Kito Design, Lady from Venice, Chocolate and Steel, Swahili Imports, Tesoros Trading, Karma Living, and Poco A Poco.

“Downtown Los Angeles is a rising metropolitan of movers and shakers and LACC is proud to be the venue of choice for those in the fashion industry,” Pouria Abbassi, P.E., General Manager, and CEO of the Los Angeles Convention Center said. “We are supportive and excited for the California Gift Show’s growth and we hope to continue to partner with them in the future,” Abbassi said.

### **About the Los Angeles Convention Center (LACC)**

The Los Angeles Convention Center (LACC) is one of the most technologically advanced convention and exhibition centers in the world. LACC attracts over 2.5 million annual visitors and is renowned internationally as a prime site for conventions, trade shows and exhibitions. With its towering emerald architectural design, the LACC is a well recognized Los Angeles

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landmark. An integral economic component to the Southern California area, total sales from client secondary spending tops \$1.1 billion annually, generating and sustaining over 12,000 local jobs. LACC is a model environmental-friendly facility. The Los Angeles Convention Center is registered with the United States Green Building Council (USGBC) as a member of the Los Angeles and National Chapter and holds the prestigious USGBC LEED certification for existing buildings. LACC is also a proud recipient of prestigious environmental and industry awards including several Planner's Choice Awards presented by Meeting News magazine, multiple Prime Site Awards from the Facilities and Destinations magazine, recognition for model emergency care programs, and was invited to partner with the Environmental Protection Agency's National earth conscious WasteWise Program. For more information about the Los Angeles Convention Center, please call (213) 741-1151, ext. 5319 or visit [www.lacclink.com](http://www.lacclink.com).

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