

For Immediate Release

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RAIN or SHINE

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Los Angeles Convention Center

EARTH DAY PRE-KICK OFF COMMUNITY EVENT WITH NEARLY 400 L.A. STUDENTS, AND GREEN PARTNERS FOR ENVIRONMENTAL AWARENESS

Los Angeles Convention Center Celebrates 2nd Annual "Earth Aware Doing Our Share" Community Event

- WHAT:** LA Convention Center's 2nd Annual "Earth Aware Doing Our Share" Community Event. Hundreds of students from local schools and other environmental-friendly supporters will be present at the LA Convention Center to participate in educational and recreational "earth-friendly" activities in support of Environmental Awareness.
- WHO:** Los Angeles Council District 8, Jan Perry, Honorable Councilwoman
U.S. Green Building Council - Los Angeles, Lance Williams, Ph.D., Executive Director
UCLA COSEE West, Gwen Coda, Representative
USC Sea Grant, Linda Chilton, Representative
Los Angeles Department of Water and Power, Leslie Merseyedi, Representative
Los Angeles Convention Center, Pouria Abbassi, P.E., General Manager & CEO
Bureau of Sanitation, Bladimir Campos, Ambassador
Million Trees Los Angeles Project, Representative
Nearly 400 Students from various Los Angeles Schools (Grammar, High School, and vocational)
- WHEN:** **Wednesday, April 21, 2010**
8:45a – 1p
- WHERE:** Petree Hall, West Hall Tower
The Los Angeles Convention Center
1201 S. Figueroa St., L.A., CA 90015
(Entrance is off Cherry Street into 2nd Floor West Hall on Ramp, Look for Earth Aware Signs)
- VISUALS:** *Nearly 400 local students
*Live Youth Rock Band Performance
*Million Tree Los Angeles Tree adoption
*Many Interactive Earth-friendly Exhibitions, Displays and Activities
*Chef's Cooking Demo
*L.A. City Recycling Trucks on Display
- BACK GROUND:** The Los Angeles Convention Center (LACC) hosts an annual community event honoring Earth Day. LACC is a model environmental-friendly facility. It's solar panels are capable of meeting electricity needs of an estimated 100 homes, and it's recycling, energy efficiency, and water conservation programs help to conserve the environment. LACC uses biodegradable food service ware through its 11 public food outlets, and is registered with the United States Green Building Council (USGBC) as a member of the Los Angeles and National Chapter and holds the prestigious USGBC LEED certification for existing buildings.

For more information: www.lacclink.com.

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