

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Meeting Minutes
November 4, 2015
9:00 a.m.

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, November 4, 2015 at 9:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

President Jon F. Vein
Vice President Ray Bidenost
Commissioner Stella T. Maloyan
Commissioner Otto Padron (arrived at 9:07 am)

ABSENT:

Commissioner Jeremy Bernard

STAFF PRESENT:

Bud Ovrom, Executive Director –
Los Angeles Department of Convention & Tourism Development (CTD)
Tom Fields, Assistant General Manager & COO – CTD
Diana Mangioglu, Assistant General Manager – CTD
Glyn Milburn – Office of the Mayor
Kimberly Miera, Deputy City Attorney – Office of the City Attorney
Ben Ceja, Assistant City Administrative Officer – Office of the City Administrative Officer
John Wickham – Office of the Chief Legislative Officer
Cris Villorante, Executive Administrative Assistant - CTD
Adria Ybarra, Commission Administrative Assistant – CTD

Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:00 am.

Item 2. Public Comment

There was no public comment.

Item 3a. Approval of Meeting Minutes from October 7, 2015

UNANIMOUSLY APPROVED

TAKEN OUT OF ORDER:

Item 4d. Expansion & Futurization Project – Bud Ovrom

Mr. Ovrom updated the Commission on the report to be presented to the Economic Development Committee on November 10, 2015 and introduced contributors to the report for further update.

Populous Contract Update – Deborah Weintraub

Ms. Weintraub reported that negotiations with Populous have concluded and the terms will be presented to City Council and the Board of Public Works Commission for approval. After approval, the first phase is concept refinement at which time specific design needs and concerns can be addressed.

Expansion Financing Plan Update – Ben Ceja

The Office of the City Administrative Officer (CAO) has hired ARUP, a consultant group that is researching alternative financing options, including a Public Private Partnership. ARUP will provide options to CAO by December 7, 2015. President Vein, Ernie Wooden (LATCB) and Mr. Ovrom expressed the importance of recognizing the funding as an investment versus an expense and the projected loss of current revenue without the project. Mr. Ceja concurred with the statements. Mr. Wickham stated that the CLA will report to City Council once the CAO provides the funding component.

Next Steps – Bud Ovrom

Mr. Ovrom reported the CLA/CAO report will be considered in Economic Development; Budget and Finance; Personnel and Animal Welfare; and Planning and Land Use Management Committees.

Item 4a. AEG Monthly Report for September 2015

Mr. Brad Gessner, Mr. Keith Hilsgen, and Ms. Ellen Schwartz presented the LACC/AEG monthly report. Mr. Wayne Niemand was Employee of the Month and Ms. Estella Flores was leader of the quarter. LACC hosted 11 events with 85,000 in attendance. Exhibit hall occupancy was over 60% percent, industry standard set at 70% as max to allow for maintenance.

Item 4b. LATCB Monthly Report for September 2015

Mr. Darren Green presented the LATCB monthly report. The YTD numbers for Citywide Convention Center Sales is pacing well. FY 15/16 YTD Room Nights, currently 190,000 are double last year's 68,000. President Vein requested previous year's goals be added to the data for comparison. Ms. Kathryn Schloessman, President of the Los Angeles Sports & Entertainment Commission presented an overview of their purpose, to bring events to Los Angeles which have significant economic impact.

Item 4c. CTD/AEG FY 16/17 Budget – Board Report #15-012

Ms. Diana Mangioglu and Mr. Keith Hilsgen presented the Fiscal Year 2016-17 budgets for the Convention Center operations and the CTD Department.

ADJOURNMENT

The meeting was adjourned at 10:31 a.m.