

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Meeting Minutes
December 2, 2015
9:00 a.m.

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, December 2, 2015 at 9:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

President Jon F. Vein
Vice President Ray Bidenost
Commissioner Jeremy Bernard (arrived at 9:02 am)
Commissioner Stella T. Maloyan
Commissioner Otto Padron

ABSENT:

None

PRESENTERS:

Brad Gessner, AEG
Keith Hilsgen, AEG
Darren Green, LATCB
Kathy Smits, LATCB
Bud Ovrom, CTD

Item 1. Call to Order / Roll Call

President Vein called the meeting to order at 9:01 am.

Item 2. Public Comment

None

Item 3a. Approval of Meeting Minutes from November 18, 2015

UNANIMOUSLY APPROVED

Item 3b. Approval of the 2016 CTD Commission meeting schedule

UNANIMOUSLY APPROVED

Item 4a. AEG Monthly Update - October

Mr. Brad Gessner presented the update for October and noted that October was a record breaking month with 21 events, 241,200 attendees, maximum occupancy, and above budgeted revenue. Rigoberto Marmolejo was awarded the employee of the month. Mr. Gessner also reported that AEG and LACC have implanted new security measures, including a bike patrol to ensure the safety of staff and visitors.

President Vein requested AEG to incorporate the Economic Impact of non-citywide events into the monthly report, beginning in January or February as well as the cumulative year to date occupancy.

Item 4b. LATCB Monthly Update - October

Mr. Darren Green presented the update through November 20 and noted that signed LOI's and room nights are trending upward with continued year over year growth.

President Vein requested LATCB to incorporate an overall City wide Economic Impact for Citywide events.

Item 4bi. International Tourism

Ms. Kathy Smits provided an overview of LATCB's international visitor demographics, travel trends and markets, and marketing and travel trade strategies. Ms. Smits reported that Los Angeles has 44.2 million visitors in 2014 of which 6.5 million were international visitors whom stay longer and spend more. LATCB has both staff members and outside representatives world-wide.

Item 4c. Expansion and Futurization Update

Mr. Bud Ovrom had nothing new to report. The CAO/CLA report is not yet completed. The CAO consultant is expected submit their findings to the CAO on December 11, 2015, at that time the CAO will complete their portion of the report to Council.

ADJOURNMENT

The meeting was adjourned at 9:56 a.m.