

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Meeting Minutes
July 15, 2015
9:00 a.m.

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, July 15, 2015 at 9:04 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

President Jon F. Vein
Commissioner Jeremy Bernard
Commissioner Stella T. Maloyan
Commissioner Otto Padron

Bud Ovrom, Executive Director –

Los Angeles Department of Convention & Tourism Development (CTD)
Diana Mangioglou, Assistant General Manager, Finance & Administration – CTD
Glyn Milburn, Business Team Representative – Office of the Mayor
Kimberly Miera, Deputy City Attorney – Office of the City Attorney
Brad Gessner, Sr. Vice President & General Manager – AEG Facilities
Keith Hilsgen, Vice President, Finance – AEG Facilities
Ellen Schwartz, Vice President, Sales & Marketing – AEG Facilities
Patti MacJennett, Sr. Vice President, Business Affairs –
 Los Angeles Tourism & Convention Board (LATCB)
Kathy McAdams, Vice President, Convention Sales – LATCB
Natalie Brill, Chief of Debt Management – Office of the City Administrative Officer (CAO)
Cristine Villorante, Executive Administrative Assistant – CTD
Adria Ybarra, Executive Administrative Assistant – CTD

ABSENT:

Vice President Ray Bidenost

Item 1. Call to Order / Roll Call

President Vein called the meeting to order.

Item 2. Public Comment

There was no public comment.

Item 3a. Election of Officers

Motion to re-elect Jon Vein as President and Ray Bidenost as Vice President.

APPROVED

Moved by: Commissioner Padron
Seconded by: Commissioner Maloyan

Ayes: President Vein, Commissioners Bernard, Maloyan, and Padron

Nays: None

Absent: Vice President Bidenost

Item 3b. Approval of Meeting Minutes from June 3, 2015

APPROVED BY GENERAL CONSENT

Ayes: President Vein, Commissioners Bernard, Maloyan, and Padron

Nays: None

Absent: Vice President Bidenost

Item 3c. Approval of Meeting Minutes from June 17, 2015

APPROVED BY GENERAL CONSENT

Ayes: President Vein, Commissioners Bernard, Maloyan, and Padron

Nays: None

Absent: Vice President Bidenost

Item 3d. Approval of Rental Discount Request for Electronic Entertainment Expo (E3) for the 2017, 2018, and 2019 Fiscal Years (Board Report No. 15-006)

APPROVED

Moved by: Commissioner Bernard
Seconded by: Commissioner Padron

Ayes: President Vein, Commissioners Bernard, Maloyan, and Padron

Nays: None

Absent: Vice President Bidenost

Items 4a. Monthly Reports for May 2015

- a. Mr. Brad Gessner, Mr. Keith Hilsgen, and Ms. Ellen Schwartz presented the LACC/AEG monthly report.
- b. Ms. Kathy McAdams presented the LATCB monthly report.

Item 4b. Update on LACC Expansion and Futurization

Mr. Bud Ovrom reported that on June 30, 2015, the City Council authorized the CTD to work with the Economic Development Department to develop and disseminate a Request for Information (RFI) to parties interested in developing a Convention Center hotel, including survey work to determine interest in a Convention Center hotel. City Council has asked for a report back. (Council File No. 15-0446).

Mr. Ovrom added that a professional writer and layout artists will be hired to create the new White Paper for better content and production quality.

Item 4c. Update on Convention Center Design Process

Mr. Ovrom reported that on June 30, 2015, the City Council approved entering into contract negotiations with HMC Architects/Populous. City Council has asked for a report back in 120 days, November 1, 2015. (CF 14-1383)

Mr. Ovrom added that the City Council has authorized an outside consultant to work on an Economic Impact Report for the expansion, which will provide vital information and analysis regarding development and business viability, financing alternatives and results, and what the investment will be for the Mayor and City Council.

ADJOURNMENT

The meeting was adjourned at 9:53 a.m.