

APRIL 2023
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LOS ANGELES CONVENTION CENTER NEWSLETTER



FROM THE DESK OF... ESTELLA FLORES, VP OF OPERATIONS

It's April, so that means sustainability is top of mind and Earth Day is just days away on the 22nd of the month.

We will miss our Sustainability Queen, Kadamia Hubbard, as she has moved on to greener pastures. Still, she did leave us with one last green tip focusing on Social Sustainability, one of her true passions.

This year, Earth Day states that "we need to **act (boldly), innovate (broadly), and implement (equitably)**. Businesses, governments, and citizens — **everyone is accounted for and accountable**. A partnership for the planet." Environmental, economic, and social impacts are the pillars of true sustainability. At the LACC, we have embraced our environmental impact through waste reduction efforts and innovative policies like our pack in/out policy (which has had participation by nearly 50% of our events). Through economic impacts, the LACC has mastered the reduction of utilities wasted through planned HVAC and lighting of the building, along with switching to efficient appliances in all shapes and forms, giving great rebates back to the building.

But what about social impacts? Schneider Electric defines social impacts as a "method for designing a thriving, sustainable community that fosters wellness by considering what inhabitants want and need from their homes and workplaces." It includes only five principles to be successful: quality of life, equality, diversity, democracy, and social cohesion. These principles apply to every decision you make within your daily life and the teams you work with and for.

This year, reflect and define what social impacts the LACC community has had on you and what you have on it.

MONTHLY HIGHLIGHTS

- From the Desk of...
- March Events Recap & Highlights
- Levy's New Executive Chef
- Touring the LACC
- LACC on the Road
- Employee Recognition
- Earth Month
- Clothing Drive
- Ready, Set... "AAHOA!"
- EAP Resources & Safety Spotlight
- Green Tips
- April Calendar



MARCH EVENT RECAP IN CASE YOU MISSED IT

Your turn to share photos!



We want to see the events from all perspectives. Share your event photos and snapshots capturing our team and world-class facility in action!

HOPE LATINA HISTORY DAY CONFERENCE



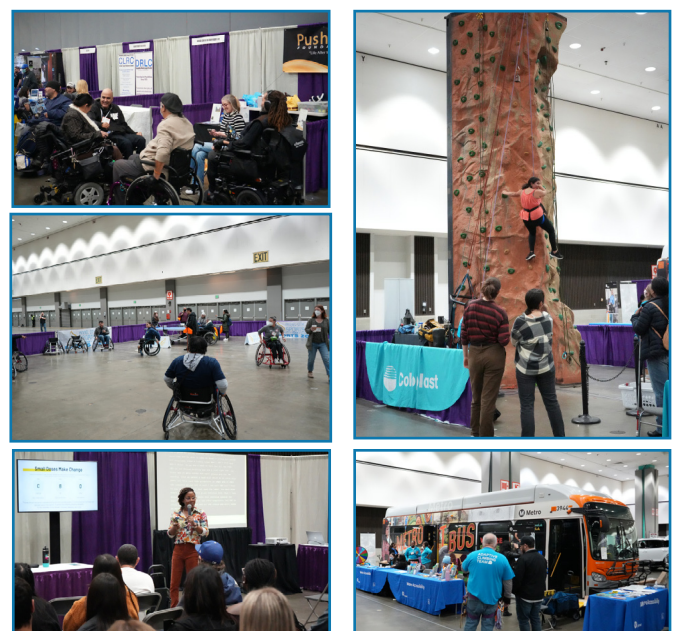
The HOPE Latina History Day had its 32nd Annual Conference and the audience was BLOOMING with uplifting and inspiring energy. The event brought together hundreds of women to celebrate their shared history, take advantage of professional development opportunities, and listen to prominent guest speakers such as LA Mayor Karen Bass.

2023 HERBALIFE HONORS



The South Hall was transformed into an electrifying stage set and banquet hall filled with colorful lighting and decor to match the crowd's energy. Invited guests were recognized for their achievements during the Herbalife Honors event.

ABILITIES EXPO



The rain didn't deter attendees, as Abilities Expo reported the highest attendance numbers to date for their annual event in LA. Incredible resources and adaptive technologies were showcased and tested by showgoers, along with interactive games, adaptive sports, and even an all-inclusive rock-climbing wall.

OUTER EDGE



Outer Edge, formerly known as NFT LA, brought back a fantastic week-long experience to unite the Web3 and NFT community with leaders, brands and investors. Attendees enjoyed the exhibits, a WHALE art gallery, a variety of entertainment, talks, and even meeting special guests such as social media personality Hasbulla Hushetskiy.

Levy's New Executive Chef: Mark Cornish

Hot out of the kitchen, we are excited to announce our exclusive food and beverage provider, **Taste Los Angeles, powered by Levy Restaurants, has hired Mark Cornish as the new Executive Chef for the LACC.** Mark will lead the food & beverage culinary team in continuing to provide exceptional food experiences that are both unique and memorable for our guests.

Mark Cornish is a multidisciplinary culinary artist born in Houston Texas. From a young age Mark spent his summers wading through swamps for oysters in Mexico, and his spring breaks hunting and smoking hogs in East Texas. Sharing food caught and made by his own, and, his family's wild hands became the center of Mark's childhood.

However, it was his time shadowing his father in country club kitchens and mega stadiums that taught him the meaning of hard work, the art of food, and the importance of checking that list twice.

As Mark grew older it became clear that his path lead to the kitchen, where he now strives to create nostalgia in each bite. With culture at the center of his culinary identity he branched out to learn French Cuisine under Raphael Francois, spent semesters studying in Italy, and made his bones in New York City. Whether your home is in Texas, Mexico, or anywhere else around the globe Mark's food has the power to transport. Empowered by the spirit of storytelling through food.

The LACC team, along with our future clients and guests, can all expect to be wowed by what's to come from Levy's kitchen under Mark's influence.



TOURING THE LACC



The City Tourism Department had the pleasure of hosting the Seoul Municipal Government delegation for a tour of the LACC.

The delegation is touring venues worldwide in preparation for the development of the Jamsil Sports MICE Complex. This project will transform the 1988 Olympic Stadium site into a world-leading destination for sports, conferences, and entertainment.

LACC ON THE ROAD



Nancy Walker, LACC's VP of Sales & Marketing, joined the ASM Global Team at the **SISO CEO Summit in Las Vegas** in March 2023.

Pictured (L to R): Moira O'Brien, McCormick Place Convention Center (Chicago); Margaret Colon, Puerto Rico Convention Center; Greg DeSandy, Huntington Place (Detroit); Anna Nash, ASM Global; Renee Browning, Broward County Convention Center (Ft Lauderdale); Nancy Walker; Laura Purdy, Exhibition Place (Toronto).

EMPLOYEE RECOGNITION



Congratulations to **Alicia Arriaga** for earning her **SHRM (Society of Resource Management) certification**, a credential that is highly sought after and revered by professionals in the Human Resource field. In order to prepare for the difficult SHRM exam, Alicia spent months attending mandatory programming and studying the required reading materials. Although she admits the work-life-school balance was challenging, her patience and efforts paid off as her HR expertise and profound knowledge of HR functions, policies, and strategies has now been validated by this certification.

HAPPY EARTH MONTH

TAKE ACTION DURING EARTH MONTH

The theme for Earth Month is **INVEST IN OUR PLANET**, which is about dedicating our time, resources, and energy to challenge climate change and other critical environmental issues. We need the help of the government, private sectors, and YOU to develop bold and creative solutions. To get started, here are four ways you can invest in the planet.



Reduce Plastic Consumption

Start reducing your carbon foot print using [this](#) plastic calculator



Vote Earth

Utilize your political power by advocating for GREEN policies



Plant Trees

Try a reforestation project. It typically costs about a \$1 per tree!



Sustainable Fashion

Avoid fast fashion and instead, buy second-hand

NEW COMPOST BINS



Have you seen the new green bins? A **new compost waste stream** has been added to high-traffic areas throughout the facility to help keep unnecessary food waste out of the landfill. To be a recycling star, throw your food scraps and compostable service ware into these new green bins, including any bamboo or plant-based utensils you picked up from Levy's concession stand. Be sure to avoid adding nylon materials or disposable tableware with wax/liners.

"GREEN TEAM" RECAP



LACC's Conservation Collective convened to discuss sustainability trends, focusing on **food waste and composting**. The LACC is proud to share how we have implemented thoughtful strategies to mitigate food waste, and the Green Team will continue to source ways in which we can push this initiative even further:

- Levy participates in an internal Food Recovery Program, which captures food waste and converts it to a valuable resource used to grow food.
- A dedicated compactor has been permanently placed in the F&B dock and is utilized by Levy for responsibly disposing of kitchen waste.
- Levy has partnered with Carelt, a food donation and rescue app that connects businesses to nonprofits to combat hunger.



CLOTHES GIVEN A SECOND LIFE

The **LACC's clothing drive** was a huge success as we collected over 50 bags of gently-used clothing that were donated to the LA Sanitation & Environment's City Facilities Recycling Program. Thank you to all the team members who participated.



EAP RESOURCES

As an employee, you have access to the valuable Cigna Employee Assistance Program (EAP) at no cost to you.

When you need some extra support, the Cigna EAP is always just a call or click away. These services are all confidential and available at no additional cost to you and your household members.

Call or visit online anytime, any day.
888-371-1125 | www.mycigna.com

Employer ID: asmglobal (for initial registration)

SAFETY SPOTLIGHT

Be sure to check out the recent safety bulletins shared by the Human Resources Department on the following topics:

[Blood Borne Pathogens](#)

[Hearing Protection](#)

[Personal Protective Equipment](#)

[LADPH Covid Update](#)

PLEASE SUBMIT ANY QUESTIONS TO [KEVIN MCCALL](#)

GREEN TIPS

Enjoy an Eco-Friendly Easter

Consider using Easter eggs made from biodegradable materials such as paper and plant-based plastics. After use, simply toss your eggs into a backyard compost pile or a municipal green bin. Doing this keeps harmful plastics out of landfills and oceans, and instead develops nutrient-rich soil for gardens and lawns.



TRAINING REMINDERS:



Complete ASM Global Academy Online Courses:
(NOTE: ID #s changed to WorkDay IDs)


*Covid-19 (Cal-OSHA) compliant training to be added

MASKING UPDATE:



Due to the recent outbreaks in LA County, LACC continues to highly recommend all LACC team members to wear masks while working indoors.

READY, SET... "AAHOA!"

**KEY TAKEAWAYS SUMMARY**
INDIA CULTURE 101

CORE VALUES OF INDIAN CULTURE
FAMILY
FOOD
HOSPITALITY
RELATIONSHIPS

2023 HOLIDAYS
OFFICIAL NATIONAL HOLIDAYS
Republic Day (January 26)
Independence Day (August 15)
Gandhi Jayanti (October 2)
Holi (March 9)
Festival of Lights (November 12)
Indian New Year (March 15)
Note: There are many regional holidays and festivals.

BUSINESS IMPACT
- Introductions: Handshake; Social - "Namaste" or "Kam Chai"; Length of last name; Business Cards in English: "Indian Head Wobble"
- Protocols: Bow or greet; Importance of hierarchy; Build relationships; Bargain and negotiate; Collectivistic culture; Expect delays

SOCIAL NORMS
- Hospitality "guest is God"
- Family oriented
- No public displays of affection
- Remove shoes when entering home

Did you miss the INDIA 101 Workshop? Click [here](#) to read through the Key Takeaways document to thoughtfully welcome The Asian American Hotel Owners Association (AAHOA) to our venue for their annual convention later this month.

NEW HIRES

Heaven Aguilar	Security
Winter Escobar	Security
Alex Munoz	Security
Ian Yorke	Security

WE ARE HIRING

OPEN POSITIONS

FT Senior Event Manager	FT Security Manager
FT Event Manager II	FT Security Supervisor
FT Operations Utility Worker	PT Security Supervisor
FT Operations Coordinator	FT Security Guard
FT Building Operating Engineer	PT Event Attendant
FT Sustainability Manager	FT Sales Manager

To apply, follow the website link to [ASM Global Jobs Careers](#), search for the position and apply.



APRIL 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						 1 APRIL FOOLS DAY WRESTLEMANIA SUPERSTORE
2 SIKH DHARMA OF SOUTHERN CALIFORNIA - BAISAKHI WRESTLEMANIA SUPERSTORE	3	4	5 PASSOVER BEGINS AT SUNDOWN	6	7	8
 9 EASTER	10	 11 NATIONAL PET DAY 2023 AAHOA ANNUAL CONVENTION & TRADE SHOW	12	13	 14 NATIONAL GARDENING DAY	15
16	17	 18 TAX DAY	19 APARTMENT OWNERS ASSOCIATION OF CALIFORNIA	 20 NATIONAL HIGH FIVE DAY	21	 22 EARTH DAY LOS ANGELES CAREER FORUM AMERICAN ASSOCIATION OF NEUROLOGICAL SURGEONS
LOS ANGELES CAREER FORUM 2023 AANS 23 NATCON 23	24	25	26	27 GIRLS TO GREATNESS TEEN SUMMIT 2023	28	29

BIRTHDAYS

Josue Polanco, 4/2
 Horacio Mejia, 4/3
 Alvin Wright, 4/3
 Jonathan Vasquez, 4/5
 Adrienne Hall, 4/14

Marvin Vasquez, 4/14
 Selene Aldana, 4/18
 Ricardo Diaz, 4/25
 Juan Castro Estrada, 4/27
 Julian Carrillo, 4/30
 Antonio Lopez-Torres, 4/30

WORK ANNIVERSARIES

Jonathan Macias, 5 Years
 Antonio Napoles, 5 Years

Jasmine Mendoza, 7 Years
 Anthony Perez, 10 Years

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Los Angeles

CONVENTION
CENTER

Managed By ACSM

