

JANUARY 2023
VOLUME 9 | ISSUE 1

LOS ANGELES CONVENTION CENTER NEWSLETTER



FROM THE DESK OF... KEVIN MCCALL, HUMAN RESOURCES MANAGER

ASM Global, as many know, is the merger of two world class venue management organizations. About 6 months ago, mid-2022, we rolled out the ASM Global Experience training, consolidating the service excellence programs in previous existence. At ASM Global our mission is to not only meet the guests' expectations, we want to deliver amazing experiences inspiring our guests to return again. Every encounter with a guest gives us the opportunity to provide a first impression, often occurring in just a few seconds. These are known as "moments of truth," where we may interact to offer directions, guide a guest to one of our concession options, or to just smile and welcome them to LACC. No matter whether our job is front of the house or back, we all have guests to serve, and providing this excellent service is everyone's responsibility.

In keeping with the "E" theme of the Experience, we have 4-Es which identify our four service essentials: **Excite, Express, Exceed and Excel.**

In addition, having **P.R.I.D.E.** (Personal Responsibility In Delivering Experiences) we all can work together to do our part in providing unrivaled exceptional service. *Online training is available through the [ASM Global Academy platform](#).*



MONTHLY HIGHLIGHTS

- From the Desk of...
- December Event Recap
- Employee Spotlight
- ASM Global Month of Giving
- New Years Anticipation
- News & Tidbits
- Around the Water Cooler
- EAP Resources & Safety Spotlight
- Green Tips
- New Hires Promotions
- January Calendar



DECEMBER EVENT RECAP

IN CASE YOU MISSED IT

Your turn to share photos!



We want to see the events from all perspectives. Share your event photos and snapshots capturing our team and world-class facility in action!

L.A. COMIC CON



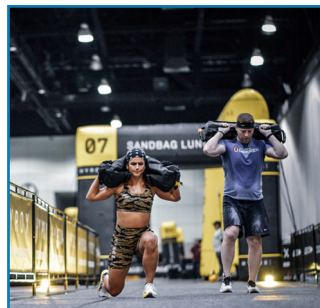
This fan-favorite event was once again a success! Each day, thousands of attendees eagerly waited for the green light to step onto the show floor. Enthusiasts enjoyed a diverse and illustrious pop-culture event with unique opportunities to meet celebrities, unite in cosplay, purchase exclusive merchandise, and more.

GAME OF THRONES

Fans from around the globe came together to celebrate the first official Game of Thrones Fan Convention. It was a three-day immersive experience where attendees enjoyed panel discussions, photo ops, autograph signing sessions and meet and greets with special guests.

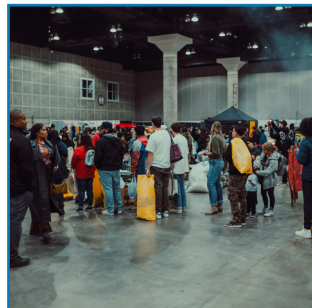


HYROX



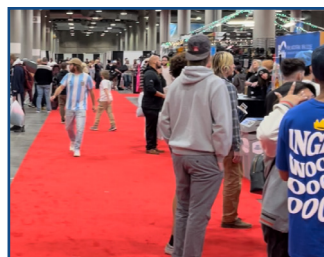
HYROX, one of the biggest indoor fitness events in the world, hosted a plethora of sports-persons with various athletic backgrounds. People came from worldwide to participate in this inclusive fitness competition. It was a heart-pumping, inspiring and memorable event for all who attended.

THRIFTCON



Thrifting enthusiasts indulged in an abundance of premier vintage clothing and collectibles brought together by vendors from around the country. The event featured 100+ vendors as well as multiple activations and installations celebrating vintage and retro culture along with sustainability in fashion.

SKI DAZZLE



There was no shortage of winter gear at the 59th Annual Ski Dazzle event. Attendees had the opportunity to stock up on winter merchandise at highly discounted prices, partake in ski lessons and even compete in a tire chain installation contest.



Employee Spotlight: Meet the Interns



Partner Appreciation Luncheon

Did you know the Los Angeles Convention Center has an internship program?

Each year, we partner with the local Verbum Dei High School to provide students with diverse internship opportunities. The high school has a unique corporate work-study program and the LACC is proud to offer opportunities for students to learn from various departments. We are thankful for their help and are excited to be a part of their career development.



**ETHAN
RAMIREZ**

**ETHAN IS A SOPHOMORE
& YOU CAN FIND HIM
WORKING AT THE LACC
ON WEDNESDAYS**

What is your favorite food?

TACOS! I like Carne Asada (beef) or Birria tacos from my favorite restaurant, Chalio's in East L.A. Chalio's is my family's favorite restaurant; we like to go there on the weekends.

What are some of your hobbies?

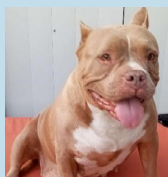
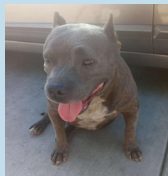
I like working out and skateboarding. I work out at home in my room, but mostly I like working out at my school gym when I get the chance.

What type of music do you like?

Hip-hop and rap music is my favorite. Some of my favorite artists are Juice WRLD, XXX Tentacion and Eminem.

Do you have any pets?

Yes, I have two pit bulls: Chief is a 7 yr old male and Rose is a 9 yr old female. I like to spend time playing with my dogs when I get home from school. *(See photos attached)*



What is your favorite subject in school?

My favorite subject is definitely P.E. I like when we get to play soccer or run the mile, but my favorite part of P.E. is when we get to work out in the school gym.



**JONATHAN
SURO**

**JONATHAN IS A JUNIOR
& YOU CAN FIND HIM
WORKING AT THE LACC
ON TUESDAYS**

Do you have a hidden talent?

Yes, I draw and paint. I used to have a lot more time to draw and paint, but I don't do it as much as I used to do it.

(Check out the sneakers below that Jonathan hand-painted.)

What are some of your hobbies?

Soccer! Watching and playing soccer is one of my favorite things to do. I play on my school soccer team now and also spend a lot of my free time playing soccer at the park with my friends. My favorite soccer teams are LAFC for MLS, Barcelona from the European league and El America from the Mexico league. One of my biggest dreams is to attend a live game at Estadio Azteca in Mexico City and watch El America play.



What do you aspire to be when you grow up?

Can you take a guess? A professional soccer player, of course! Soccer is life! But if that is not an option, I would probably major in Human Resources or Graphic Design, creating logos and things like that.

GLOBAL MONTH OF GIVING WRAP-UP



Thank you to all employees and partners who participated in one or multiple of the activities during ASM's Month of Giving. We not only made a difference in our local DTLA community, we also contributed significantly to the impact of ASM's global initiative.

1750
Sr. Kits
Packaged

40
Toys
Donated



31
Volunteers
@ Food Bank



15,000+
lbs of
Potatoes
Packaged

30+
Blankets &
Packages of
Socks
Donated



NEWS & TIDBITS

LACC ON THE ROAD



The Los Angeles Convention Center joined Los Angeles Tourism & Convention Board at IAEE's Expo! Expo! in Louisville, KY on Dec 13-15, 2022.

Pictured (left to right) Nancy Walker, VP of Sales & Marketing, LACC; Mike Tarr, National Director of Convention Sales, LATCB; SVP Citywide Sales, Kathy McAdams, LATCB; Kim Weedmark, General Manager, LACC

LACC's NEWEST HALL OF FAME INDUCTEE

"We are excited to welcome Abilities Expo to the LACC Hall of Fame," said LACC General Manager Kimberly Weedmark. "Abilities joins a distinguished group of events who have contributed to the success of this Center while imbuing the Center's values. The team producing the event has positively impacted the lives of so many area residents. We are proud the LACC has been chosen as their Los Angeles venue partner."



AROUND THE WATER COOLER

WE ASKED... YOU ANSWERED

WHAT ARE YOU LOOKING FORWARD TO IN THE NEW YEAR?

"I'm looking forward to an increase in live events as it becomes more safe and comfortable for people to gather. I'm excited to help create amazing experiences for our clients and guests."

- SARAH PROM

"Another year at LACC working with one of the best teams I've ever been blessed to know and work with ever. I'm very lucky and look forward to a continuation of being with awesome people at the convention center."

- TAMARA WESTFALL

"I'm looking forward to the new events coming to LACC and the pre-pandemic events making a come back. It's looking like an exciting year at LACC!"

- MAYRA ALFARO

"Living a healthier life."

- SHARON DEAN

"In 2023, I am looking forward to another successful year of events where we all work together in unison."

- SEAN NAJARRO

"2022 was a great year for... horror movie. I'm most excited about the same director running 'The Exorcist' into the ground as well in 2023 so that creative originality can flourish in its place instead."

- ALP ERTEK

EAP RESOURCES

As an employee, you have access to the valuable Cigna Employee Assistance Program (EAP) at no cost to you.

When you need some extra support, the Cigna EAP is always just a call or click away. These services are all confidential and available at no additional cost to you and your household members.

Call or visit online anytime, any day.
888-371-1125 | www.mycigna.com

SAFETY SPOTLIGHT

Be sure to check out the recent safety bulletins shared by the Human Resources Department on the following topics:

[Workplace Safety & the Flu](#)
[Personal Protective Equipment](#)
[Seven Holiday Electrical Safety Tips](#)

PLEASE SUBMIT ANY QUESTIONS TO [KEVIN MCCALL](#)

GREEN TIPS

This month, participate in "Veganuary"

Kick off the new year and challenge yourself to celebrate Veganuary! This month-long challenge is a campaign to encourage people to try a vegan diet and reduce their personal emissions through food by up to 75%.

To get you started, try out [THIS](#) Vegan Pesto Pasta.



TRAINING REMINDERS:



Complete ASM Global Academy Online Courses:
(NOTE: ID #s changed to WorkDay IDs)

- * Harassment Prevention Awareness Course
- * ASM Global eXperience Guest Service
- * Human Trafficking
- * Active Shooter Safety Training

MASKING UPDATE:



Due to the recent outbreaks in LA County, LACC continues to highly recommend all LACC team members to wear masks while working indoors.

Get Your Employee Discount Codes for Upcoming Events



THE FIT EXPO
A FITNESS EXPERIENCE!

Employee
DISCOUNTS



perks at work

LACC EMPLOYEES HAVE ACCESS TO THIS GREAT DISCOUNT PROGRAM.

Claim your discount at places you already shop and take advantage of free well-being classes.

WELCOME New Hires

| | |
|--------------------|-------------|
| Angel Barraza | Security FT |
| Brandon Cubel | Security FT |
| Jeffrey Hughey | Security FT |
| Luz Juarez | Security PT |
| Daniela Mazariegos | Security PT |
| John Perales | Security PT |

We Are Hiring

OPEN POSITIONS

| | |
|-------------------|------------------------|
| PT Security Guard | PT Security Supervisor |
| FT Security Guard | FT Security Supervisor |
| FT Sales Manager | PT Event Attendant |
| | FT Building Engineer |

To apply, follow the website link to [ASM Global Jobs Careers](#), search for the position and apply.



JANUARY 2023

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|---|---|-----------|-------------------------------|------------------------------|-------------------------------|
| 1  New Years Day | 2 | 3 | 4 | 5 | 6 | 7 |
| | | | | | College Football Playoff | |
| | | | | | Mercedes-Benz Ride and Drive | |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| College Football Playoff | | | | | | |
| Mercedes-Benz Ride and Drive | | | | | | THE FIT EXPO 2023 |
| 15  National Bagel Day THE FIT EXPO 2023 | 16  Martin Luther King Day | 17 | 18 | 19 | 20 | 21 |
| | | | | LABOR LAW & LABOR ARBITRATION | | LIFE SURGE LOS ANGELES |
| | | | | | TATTOO EXPO | |
| 22  Happy Chinese New Year TATTOO EXPO | 23 | 24 | 25 | 26 | 27 | 28 |
| | | | | | | BLACK COLLEGE EXPO |
| | | | | | | WORLD CLASS CHEERLEADING 2023 |
| 29 | 30 | 31  National Plan For Vacation Day | | | | |
| WORLD CLASS CHEERLEADING 2023 | | | | | | |

BIRTHDAYS

Alonzo Calleros, Ops 1/3
 Brian Delostrinos, Security 1/3
 Victor Martinez, Ops 1/3
 Dario Salazar, Ops 1/4
 Cynthia Romero, Security 1/8
 Jose Martinez, Set Up 1/8
 Gloria Dominguez, Set Up 1/9
 Cedron McKnight, Security 1/9
 Robert Reynoso, Ops 1/27
 Alma Carrillo, Set Up 1/31

WORK ANNIVERSARIES

Ana Aldana, Office Manager 16 Years
 Brian Delostrinos, Security 9 years
 Richard Waterman, Ops 9 years
 Dario Salazar, Ops 9 years
 John Mendoza, Ops 6 years
 Lee Tu, Ops 6 years
 Alvin Wright, Security 1 year
 Oscar Solano, Security 1 year

FOLLOW us
on SOCIAL



Los Angeles

CONVENTION
CENTER

Managed By

