



Los Angeles Convention Center & Levy Restaurants Team Up with the Recording Academy® & Musically Fed to Donate More Than 800 Meals from GRAMMY® Week Events to Los Angeles Community

LOS ANGELES (February 5, 2020) – The Los Angeles Convention Center (LACC) and in-house caterer Taste of LA by Levy Restaurants recently repurposed more than 800 meals from two GRAMMY® Week events, hosted by the Recording Academy®, to serve several Los Angeles-based nonprofit organizations.

The LACC Levy team partnered with Musically Fed to donate unused meals from the 2020 MusiCares® Person of the Year benefit gala and the GRAMMY Celebration® to the Los Angeles Mission, The Midnight Mission and Good Shepherd Center for Homeless Women & Children.

“We are thrilled to share the success of this initiative,” said Ellen Schwartz, General Manager, LACC. “As a facility committed to sustainability and community service, Musically Fed was a perfect partner to further our goals to reduce our environmental footprint while serving those in need.”

In the United States alone, nearly 40 percent of food is wasted per year and Musically Fed is working with the music industry to change that. The Phoenix-based nonprofit mobilizes artists, promoters, managers and venues to donate unused meals to local organizations.

“Our goal is to equip artists and their teams to leave each city with a lasting positive impact,” said Maria Brunner, Founder & Director, Musically Fed. “We are grateful to the Recording Academy and Levy for making this tremendous opportunity possible. We hope it serves as an example – and a challenge – for the rest of the music industry to get involved in the fight against hunger.”

Taste of LA by Levy worked alongside Musically Fed to ensure every bit of food was upcycled to local organizations in need after the conclusion of the GRAMMY Week events. This initiative builds on the LACC Levy team’s commitment to waste diversion. Since 2014, the LACC and Levy have worked together to donate 221 tons of food.

“At Levy, we are continuously looking for new ways to repurpose leftover food and create less waste,” said Patrick Smart, General Manager, Taste of LA by Levy, LACC. “Utilizing Musically Fed’s services during GRAMMY Week was a very positive experience and we hope to inspire our peers to join us in making a difference.”

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About the Los Angeles Convention Center

The Los Angeles Convention Center (LACC) is renowned internationally as a prime site for conventions, trade shows, and exhibitions. Owned by the City of Los Angeles and professionally managed by ASM Global, the LACC attracts over 2.5 million visitors annually. The facility is an integral economic component to the Southern California area, generating economic benefits through attendee direct and indirect spending and sustaining over 12,500 local jobs. The LACC also remains an enduring symbol of environmental sustainability and social responsibility and is proud to be a LEED® Gold certified facility; the venue was recertified on the Gold level in 2015 making the LACC the first convention center of its size in the U.S. to receive LEED® EB:O+M Gold recertification. For more information, please visit lacclink.com.

About Levy Restaurants

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit www.levyrestaurants.com or follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

About Musically Fed

The mission of Musically Fed is to mobilize the music industry in the fight against hunger.

We work with artists, promoters, management, and venues nationwide to donate unused, backstage meals to community organizations that feed the homeless, hungry, and food insecure. Musically Fed identifies the opportunities, procures the resources, and coordinates all aspects of food handling, transport, and distribution. Our daily goal is to make it easy for promoters and performers to leave each city they visit with a lasting positive impact.

Over the past four years, our Phoenix-based non-profit has provided meals to thousands in need across America. In 2019 alone, Musically Fed collaborated with national tours that included the Zac Brown Band, Shawn Mendes, Kenny Chesney, Fleetwood Mac, and Elton John, and is proud to have been invited to the 2020 GRAMMY Afterparty and the 30th Anniversary MusiCares benefit gala as well. Learn more at www.MusicallyFed.org.



About ASM Global

ASM Global is the world's leading provider of innovative venue services and live experiences. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world deliver locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.