LOS ANGELES CONVENTION CENTER NEWSLETTER



FROM THE DESK OF...

PATRICK SMART, G.M. TASTE LOS ANGELES, POWERED BY LEVY RESTAURANTS

Just two full months into the New Year and the team at Levy has already navigated three marquee events.

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The first of these events was "T.H.E. FUTURE"—Tech, Hospitality, and Experiences---an event hosted by Levy that brought together our tech partners and building managers from across the country for a two-day VIP event focusing on the ways that tech and hospitality are becoming more intertwined. Robots serving cocktails and making espressos were show stoppers, while companies that provide zero waste water bottling solutions demonstrated that tech can help solve some of our most challenging hospitality issues. "Change Please Coffee" was also featured--showcasing their coffee, whose profits are 100% used to fight homelessness by training people to become baristas. Over-the-top signature Levy chef tables were on display, highlighted by massive tomahawk steaks, Madagascar blue prawns, colossal lobster tails-- and even sushi served out of a renovated VW bus.

The dust had hardly settled following T.H.E. FUTUREs move out when the lead-up to MusiCares began. This year, MusiCares honored Motown founders Berry Gordy and Smokey Robinson. For the celebration, our Levy chefs created a custom menu for 2300 people that featured appetizers like the "Mamba Mentality" Purple Peruvian Potato Chip and a Brown Butter Lobster Roll that guests enjoyed as they entered the event and took their seats. Dinner was served, starting with a Roasted Beet and Herbed Feta Napoleon salad, followed by an Ancho Braised Short Rib. An all-vegan dessert trio was pre-set at the tables—Smokey Brulee, a Double Chocolate Brownie, and Berry Banana Afters—creating a family meal element for our guests to enjoy.

Just 48 hours later, we welcomed over 5000 guests for the Grammys after-party. Levy teamed up with local Chef Jason Fullilove for this special event to create a Caribbean-inspired menu full of vivid colors and fresh ingredients. Highlights included White Fish Coconut Ceviche, Mini Vegan Cubanos, Lime Cured Snapper, Fried Jerk Chicken Sliders, Empanadas, and Birria with Spanish Rice Cake. These impressive items were spread over 50 chef table stations, while over 50 bartenders poured refreshing cocktails for the crowd.

And if that wasn't enough excitement coming from our kitchen, we are happy to announce we have hired a new Executive Chef for Levy at the LACC. We look forward to revealing more about this extraordinary talent to you next month!

Don't miss the photos from these impressive events on the next page!

MONTHLY HIGHLIGHTS

• From the Desk of...

- Grammy After Party & MusiCares Recap
- February Recap
- The LACC: A VIP Guest List
- St. Patrick's Day at the LACC
- EAP Resources & Safety Spotlight
- Green Tips
- Employee Updates
- New Hires
- March Calendar







FEBRUARY EVENT RECAP

February was a busy month at the LA Convention Center and the extra rain didn't keep events or their attendees away. Here is just a snapshot of a few events that were held at our venue this month.

Your turn to share photos!



We want to see the events from all perspectives. <u>Share your event photos</u> and snapshots capturing our team and world-class facility in action!



The LA Art Show returned for its 28th edition! This carefully curated show attracted over 60,000 people to the convention center over 5 days. The opening night Gala, hosted by actor and singer Ashely Tisdale, was once again a dazzling evening and well attended, with a portion of the ticket sales going to benefit the show's charity partner, St. Jude.



Digimon enthusiasts eagerly awaited the opening of the event's Art Gallery this year. This new show component featured over 140 illustrations from a Digimon museum in Japan. Additionally, attendees had the opportunity to participate in a card-gaming training corner, an exclusive video game demo, an autograph session with a Digimon designer, and more.

MAKE UP IN LA & LUXE PACK

Thousands of attendees enjoyed in this two-day event which showcased exhibitors from both the Makeup in LA & Luxe Pack shows under one roof. Whether attendees were discovering new beauty trends, doing business with like-minded suppliers or simply soaking up the creative energy of the show, there was something for everyone to enjoy on this bustling show floor!











Attendees packed their bags and headed to this one-stop shop for a vacation planning adventure. People discovered endless vacation destinations and packages, met travel experts, participated in trip giveaways, and more!

THE LACC: SPACE TO NETWORK & LEARN

While event activity at the LACC was non-stop this past month, our team and partners still found time to welcome several special guests to the facility to network, learn & collaborate with local community members and industry leaders.

Valentine's Day was kicked off with a shared LOVE for LA as the LACC sales team joined with the LATCB sales team to collaborate on future opportunities for the LACC and to reflect on how our event activity positively impacts our DTLA community and the City of Los Angeles.



With notebooks and pencils in hand, a group of LACC employees along with building and hotel partners, gathered in the LACC's theater for a special workshop presented by Seva Global entitled "India 101."



Valuable information was shared and discussed to help all of our teams prepare to put their best foot forward when hosting the AAHOA community for their annual conference later this year. Later in the week, the LA City Tourism Department

organized a day with members of **KITA** (Korean Investors & Traders Association of Southern California). Guests enjoyed a tour of the venue, lunch on the Plaza, a sneak peak of the LA Art Show, and an opportunity to learn about



the responsibilities of the City Tourism Department.

And not to be forgotten, on Friday, February 17th, the **LACC Career Academy** partnered with the LA Art Show management to welcome students from LA's Central High School Tri-C CDS for a special tour and engaging lunch.



Show Producer, Kassandra Voyagis, along with DIVERSEartLA curator, Marisa Caichiolo, took time off the show floor to speak

with the selected group of students about their roles in producing the LA Art Show and the diverse career paths available in the industry.





If you found a four-leaf clover that would bring you extraordinary luck for just one day, what would you do?



EAP RESOURCES

As an employee, you have access to the valuable Cigna Employee Assistance Program (EAP) at no cost to you.

When you need some extra support, the Cigna EAP is always just a call or click away. These services are all confidential and available at no additional cost to you and your household members.

> Call or visit online anytime, any day. 888-371-1125 | <u>www.mycigna.com</u>

SAFETY SPOTLIGHT

Be sure to check out the recent safety bulletins shared by the Human Resources Department on the following topics:

Caught Between & Crushing Injuries Emergency Exit Routes Confined Spaces Flu Season

PLEASE SUBMIT ANY QUESTIONS TO KEVIN MCCALL

GREEN TIPS

ALL ABOARD FOR CLEANER AIR & A STRESS- FREE COMMUTE

Opting to commute by utilizing public transportation is a great way to help reduce gas emissions in our community. Just sit back and enjoy your ride! By leaving the car at home, a person can save up to 20 pounds of carbon dioxide emissions every day!

Need another reason to jump on-board? How about cost-savings? LACC employees can qualify for transit fare reimbursement. Just complete the Transit Reimbursement Form and submit proof of transit ridership as instructed.





Abilit

TRAINING REMINDERS: Complete ASM Global Academy Online Courses:

(NOTE: ID #s changed to WorkDay IDs) *Covid-19 (Cal-OSHA) compliant training to be added soon.*

Outer Edge LA

formerly NFT LA



MASKING UPDATE:

Due to the recent outbreaks in LA County, LACC continues to highly recommend that all LACC team members wear masks while working indoors.

NEW HIRES

Marvin Vasquez Christian Dungee Josue Polanco Michael Nkielo Xulay Morales Set Up Security Supervisor Security Guard Security Guard Security Guard

We Are Hiring

OPEN POSITIONS

PT Event Attendants PT Security Guard PT Security Supervisor FT Security Supervisor

FT Sales Manager FT Senior Events Manager FT Events Manager II FT Building Operating Engineer

To apply, follow the website link to <u>ASM Global</u> <u>Jobs Careers</u>, search for the position and apply.



DISCOUNTS

Employee



Get Your Employee Discount Codes for Upcoming Events

The Best You

MARCH 2023

